



Only Air Canada offers you Select Privileges!

Air Canada Super Elite members choose **Select Privileges** from a range of exciting options to suit their personal preferences.

Choose **2** of the **4** Select Privileges below:

- **5,000 Air Canada Status Mile Bonus**
- Bonus Aeroplan Miles on selected flights in 2008
- 2 Air Canada Special System-Wide Upgrade Certificates
- **4 Air Canada System-Wide Upgrade Certificates**

Choose **2** of the **3** Select Privileges below:

- 2 Air Canada System-Wide Upgrade Certificates
- **6 Air Canada North America Upgrade Certificates**
- **6 Maple Leaf/Arrivals Lounge One Time Guest Passes**

Choose **1** of the **2** Select Privileges below:

- **2 Air Canada Special System-Wide Upgrade Certificates for eligible *Flight Pass* activities**
- 2, 500 Air Canada Status Mile Bonus for eligible *Flight Pass* activities

If you do not make your online choices at aeroplan.com by specified date, you will be awarded the Select Privileges indicated in **bold**. † No changes will be permitted once Select Privileges have been chosen or awarded by default.



5,000 AIR CANADA STATUS MILE BONUS

Receive a bonus of 5,000 Air Canada Status Miles, which qualify for 2009 Air Canada Top Tier status.

This Select Privilege is not cumulative. Members who are awarded Air Canada Super Elite status after March 1, 2008, and previously received a 2008 Select Privilege with a Status Mile bonus will have the amount of Status Miles removed from their account.

BONUS AEROPLAN MILES ON SELECTED FLIGHTS IN 2008

Earn 100% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by Air Canada and Air Canada Jazz in 2008.*

Earn 25% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by ANA, bmi, Lufthansa and SWISS in 2008.

Mileage bonus applies to Aeroplan Miles earned for distance flown only. Mileage bonus does not apply to any other mileage accumulation including class of service bonus and other promotions. Bonus Aeroplan Miles are not Air Canada Status Miles and do not qualify for Air Canada Top Tier status.

This Privilege only applies as of the date the Super Elite status is awarded. Members who are awarded Air Canada Super Elite status after March 1, 2008, will not be awarded Bonus Aeroplan Miles for flights taken prior to achieving Super Elite status.

* Not applicable to flights taken in conjunction with an Unlimited Flight Pass or flights with Tango fares when members selected the option not to earn Aeroplan Miles.

AIR CANADA SPECIAL SYSTEM-WIDE UPGRADE CERTIFICATES

Use Air Canada Special System-Wide Upgrade Certificates to enjoy the comfort and extra space of Executive Class® or Executive First®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Super Elite member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada or between Canada and Antigua, Bahamas, Barbados, Bermuda, France, Havana, Ireland, Israel, Italy, Jamaica, Mexico City, St. Lucia, Trinidad, the U.S. (including Hawaii), the U.K. and Venezuela with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Super Elite
Latitude, Latitude Plus	Y, M, U	Anytime
Leisure, Rest and Relax, Tango Plus	B, H, V, Q, L, A, S	Within 7 days

All other Air Canada destinations excluding destinations above:

Eligible Booking Classes*	Upgrade Request Super Elite
Y, M, U	Anytime
B, H, V, Q, L	Within 7 days

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.com™ to enjoy the comfort and extra space of Executive First/Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

AIR CANADA SYSTEM-WIDE UPGRADE CERTIFICATES

Use Air Canada System-Wide Upgrade Certificates to enjoy the comfort and extra space of Executive Class® or Executive First®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Super Elite member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada, between Canada the U.S. and between Canada and any international destination with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Super Elite
Latitude, Latitude Plus	Y, M, U	Anytime

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.comTM to enjoy the comfort and extra space of Executive First/Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

AIR CANADA NORTH AMERICA UPGRADE CERTIFICATES

Use Air Canada North America Upgrade Certificates to enjoy the comfort and extra space of Executive Class[®].

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Super Elite member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada or between Canada the continental U.S. with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Super Elite
Latitude	Y, M, U	Anytime

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.comTM to enjoy the comfort and extra space of Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

MAPLE LEAF/ARRIVALS LOUNGE ONE-TIME GUEST PASSES

Share a little bit of the Air Canada Super Elite experience and offer a family member, friend or colleague the comfort of Air Canada's Maple LeafTM Lounge.

- Access to an Air Canada Maple Leaf Lounge is valid in conjunction with a confirmed same-day departing ticket for any flight operated by:
 - Air Canada
 - Air Canada Jazz
- Access to the Air Canada Arrivals Lounge at London-Heathrow is valid in conjunction with a confirmed same-day boarding pass from an arriving Air Canada international flight.
- Guest passes are subject to space availability and are not valid for other Star AllianceTM airport lounges or affiliated lounges operated by other carriers.

Guest passes expire **February 28, 2009**.

AIR CANADA SPECIAL SYSTEM-WIDE UPGRADE CERTIFICATES FOR ELIGIBLE FLIGHT PASS ACTIVITIES†

Receive two 2008 Air Canada Special System-Wide Upgrade Certificates for every eligible *Flight Pass** of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

OR

Receive two 2008 Air Canada Special System-Wide Upgrade Certificates after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

OR

Receive two 2008 Air Canada Special System-Wide Upgrade Certificates per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

This Privilege only applies as of the date the Super Elite status is awarded. Members who are awarded Air Canada Super Elite status after March 1, 2008, will not receive upgrade certificates for *Flight Pass* purchases made prior to achieving 2008 Super Elite status.

* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.

2,500 AIR CANADA STATUS MILE BONUS FOR ELIGIBLE FLIGHT PASS ACTIVITIES†

Receive a bonus of 2,500 Air Canada Status Miles for every eligible *Flight Pass** of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

OR

Receive a bonus of 2,500 Air Canada Status Miles after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

OR

Receive a bonus of 2,500 Air Canada Status Miles per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

The 2,500 Air Canada Status Miles qualify for 2009 Air Canada Top Tier status.

This Privilege only applies as of the date the Super Elite status is awarded. Members who are awarded Air Canada Super Elite status after March 1, 2008, will not receive Status Miles bonus for *Flight Pass* purchases made prior to achieving Super Elite status.

* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.



Enjoy the full range of Privileges Air Canada Super Elite status offers you. Be at the front of the line with priority phone numbers and airport check-in, and enjoy preferred seat selection and threshold bonus gifts. Enjoy these Privileges and so many more.

PERSONALIZED AIR CANADA SUPER ELITE CARD

When you fly Air Canada or any Star Alliance™ member airline, your Air Canada Super Elite card gives you priority access and exclusive Privileges.

Your Air Canada Super Elite card gives you access to these Privileges:

- Over 25 Air Canada services, including Air Canada Maple Leaf™ Lounge access,* Air Canada Concierge service and other priority privileges.
- Assistance wherever you are in the world—with just one phone call using the numbers found right on your card.

We have also made your card easier to use. It's been designed to stay on top of the latest technology—use it at Air Canada's Self-service Check-in kiosks, available at airports system-wide.

Use your card. Show your card. It's your entry to a world of Super Elite service.

* You must present your Air Canada Super Elite card, along with a confirmed same-day ticket for an eligible flight, to enter the Maple Leaf Lounge.

PERSONALIZED AIR CANADA SUPER ELITE LUGGAGE TAGS

Make sure your luggage will be among the first on the carousel when you arrive at your destination.

Your Air Canada Super Elite luggage tags* identify your bags as the property of an Air Canada Super Elite member.

* Luggage tags are not membership cards and do not entitle their holders to Air Canada Super Elite Privileges.

AIR CANADA SUPER ELITE PRIORITY CONTACTS

Call us using your Air Canada Super Elite Priority Contacts for priority access to our agents.

Our agents are on hand to provide you with a variety of services:

- Booking your next flight reservation
- Booking Aeroplan Reward travel (A reward booking fee of CA\$30 per ticket applies)
- Answering questions you may have about the Air Canada Top Tier program or your Aeroplan membership

Login and view a complete list of the Super Elite contact information in your exclusive Air Canada Top Tier section.

SPECIAL ACCESS TO AEROPLAN REWARD SEATS

Air Canada Super Elite members have *exclusive* access to unsold seats in Executive Class® and Executive First® as well access to unsold seats in Economy Class.

Reserve an Aeroplan Reward seat for yourself and your travel companion(s) whenever you want — even when seats allocated for Aeroplan ClassicFlight™ Rewards are already completely booked. Whenever possible, your Aeroplan Reward reservation will be confirmed immediately.

This applies on all scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

International Destinations – Executive Class/Executive First

- For international destinations, your travel companion(s) must travel with you in order to have access to unsold seats in Executive Class / Executive First and must travel:
 - on the same reward reservation
 - on the same itinerary
 - on the same dates
- This applies to the following international destinations:
 - Europe
 - Israel
 - Asia
 - Australia
 - South America
 - Central America
 - Caribbean (including Bermuda, Puerto Rico and the Bahamas)
 - Mexico
 - Hawaii

New for 2008:

When you are travelling with a purchased ticket in Executive Class/Executive First (J, C or Z booking class) your travel companion(s) can also access unsold seats for international destinations for Executive Class/Executive First seats.

- Your travel companion(s) must always travel with you on the same Air Canada operated flights on the same dates.
- Reservations where you have been upgraded to Executive Class/Executive First are not eligible.

Call the Aeroplan Contact Centre using Air Canada Super Elite Priority Contacts to verify eligibility, availability and book your rewards.

- The 2008 *Special Access to Aeroplan Reward Seats Privilege* is applicable to reward bookings made during the 2008 Privilege period: from March 1, 2008, to February 28, 2009.
- Eligible changes made to reward bookings using the 2008 *Special Access to Aeroplan Reward Seats Privilege* are only permitted until February 28, 2009.
- A CA\$30 booking fee applies per Aeroplan Reward ticket booked through the Aeroplan Contact Centre.

PRIORITY RESERVATION WAITLIST

As an Air Canada Super Elite member, you can ask to be put on the priority waitlist if you want a seat on a flight that is already booked to capacity.

Should someone cancel and a seat becomes available prior to the flight departure date, you will have top priority when available seats are assigned.

- Available on all fares that offer the waitlisting option.
- Eligible during normal operations on scheduled flights operated by:
 - Air Canada
 - Air Canada Jazz
 - Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
 - Star Alliance™ member airlines

If you purchase a full fare ticket (J, C, Z, Y, booking classes), please refer to the *Guaranteed Reservations for Full-fare Tickets Privilege* because, as an Air Canada Super Elite member, you are guaranteed a seat.

Waitlisting does not apply to Aeroplan Reward travel.

PREFERRED SEAT SELECTION

You can request your preferred seat in Economy Class at the time of reservation.

This service is available when travelling on most fares,* including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

* A fee applies to Tango fares.

AIR CANADA CONCIERGE SERVICE

Whenever you have a special request, Air Canada Concierges are on hand to help you at 24 major airports throughout North America and around the world.

What kind of special request? Monitoring flight connections as well as rebooking—if necessary, making special arrangements when your connections are very tight and much more. Air Canada Concierges are there to provide any type of on-the-spot solution in just about any circumstance.

For Air Canada Concierge service:

- Refer to the Air Canada Concierge contact card for a list of phone numbers, included with your 2008 Super Elite Privilege package.
- Look for agents in their distinctive black uniforms near the Executive Class®/Executive First® check-in areas.
- Look for Air Canada Concierges in the Maple Leaf™ Lounge or departure gate area.
- Login and go to your exclusive Air Canada Top Tier section to view the complete list of phone numbers for Concierge service.

Air Canada Concierges are available during most Air Canada flight operating hours (hours may vary from airport to airport) at the following airports.

Canada

- Calgary
- Edmonton
- Halifax
- Montreal
- Ottawa
- Toronto
- Vancouver
- Winnipeg

United States

- Chicago
- Los Angeles
- New York-LaGuardia

International airports

- Beijing
- Frankfurt
- Hong Kong
- London-Heathrow
- Osaka
- Paris-Charles de Gaulle
- Santiago
- Sao Paulo
- Sydney
- Tokyo-Narita

PRIORITY AIRPORT CHECK-IN

Present your Air Canada Super Elite card for Priority Airport Check-In at Air Canada Executive Class®/ Executive First® counters and spend less time in line.

Also available for your exclusive use: dedicated Air Canada Super Elite Check-in counters at Montreal, Toronto and Vancouver airports. This service is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
- Star Alliance™ member airlines—just present your Air Canada Super Elite card at the business class or priority check-in counter designated by the Star Alliance Gold™ symbol at airports where this service is offered.

Web Check-in is available 24 hours prior to departure at aircanada.com for Air Canada and Air Canada Jazz flights departing Canada to anywhere in the world—and to Canada from 18 U.S. cities and major international cities. If you have baggage to check, drop it off at the **Web Bag Drop-Off** position.

Mobile Check-in is now offered for Air Canada and Air Canada Jazz flights using your mobile device - cell phone, blackberry or TREO. Log on to mobile.aircanada.com using your mobile device. Complete your check-in on your mobile phone. At the airport, direct yourself to a Self-service kiosk (where available), or see an agent at the Air Canada counter to print your boarding pass.

You can also use Air Canada's **Self-service Check-in kiosks**, available at airports system-wide. Most kiosks are now equipped with passport readers to speed up check-in for U.S. passengers travelling on international flights. You can even make changes to your itinerary and pay the applicable fees through the kiosk. If you have baggage to check, drop it off at the **Baggage Drop-Off** position.

PRIORITY AIRPORT STANDBY

Ask an agent at the airport to put you on standby for an earlier flight. As an Air Canada Super Elite member, you'll receive priority as seats become available.

Your fare and destination—for either a purchased ticket or an Aeroplan Reward ticket for same-day travel—must permit standby, during normal operations, for a scheduled flight operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:

- Air Georgian (doing business as Air Alliance)
- Exploits Valley Air Services LTD
- Central Mountain Air

As a Star Alliance Gold™ member, you're also entitled to priority airport standby on all scheduled flights operated by a Star Alliance™ member airline during normal operations. Certain fare restrictions apply. Aeroplan Reward tickets are not eligible. Contact each Star Alliance carrier separately for details.

EXTRA CHECKED BAGGAGE ALLOWANCE

Check up to four standard pieces of luggage—at no extra charge.

Each piece must weigh less than 70 lbs (32 kg). The total weight of all bags must not exceed 200 lbs (92 kg). This Privilege is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz

Furthermore, when flying on any scheduled flight operated by a Star Alliance™ member airline during normal operations, you can bring either an additional 20 kg of luggage or one extra bag (for a total of three bags), depending on the carrier and route (one extra bag applies primarily on flights between North and South America). Please contact each Star Alliance carrier separately for details on their baggage policy.

COMPLIMENTARY MAPLE LEAF LOUNGE ACCESS

Come in and enjoy the relaxing ambiance of the Air Canada Maple Leaf™ Lounges.

Sit back and enjoy complimentary beverages, snacks, magazines, newspapers and television - in this oasis of comfort and peace in the middle of your hectic world. Or, you may decide to stay connected to your business day with services and equipment provided by American Express, Bell, BMW, Hewlett-Packard, Lenovo, Palm and Sony.

Present your Air Canada Super Elite card to access:

- Air Canada Maple Leaf Lounges
- Air Canada Arrivals Lounge in London-Heathrow
- Star Alliance™ airport lounges available to Star Alliance™ Gold cardholders

You must present your Air Canada Super Elite card at the lounge reception to enter the Maple Leaf Lounge, along with a confirmed same-day ticket for a scheduled flight operated by Air Canada, Air Canada Jazz, Air Canada code-share flight or Star Alliance member airlines.

Maple Leaf Lounge access for family and guests

Invite your spouse, dependant children or guest to enjoy the Maple Leaf Lounge when they are travelling with you.

- Your immediate family members always enjoy complimentary Maple Leaf Lounge access when travelling with you.
- Your first guest, whether a family member or not, has complimentary lounge access. You may purchase access for subsequent guests at the lounge for CA\$15 (before 11 a.m.) and CA\$25 (after 11 a.m.) per visit, per lounge location.
- Guests must enter the lounge with you unless they're using a Maple Leaf Lounge One-Time Guest Pass.
- Guest privileges are subject to lounge terms and conditions as well as space availability.
- Anyone entering the Maple Leaf Lounge under the age of majority must be accompanied by an adult.
- Guests must have a confirmed same-day departing ticket (although it need not be the same flight as yours) for any scheduled flight on:

- Air Canada
- Air Canada Jazz
- Air Canada code-share flights
- Star Alliance member airlines

Purchase an annual Air Canada Maple Leaf Club membership for your spouse

Your spouse can enjoy the convenience and comfort of the Air Canada Maple Leaf Lounge, including Priority Airport Check-In—even when you're not there.

The annual spousal membership fee is only CA\$199

- The Air Canada Maple Leaf Club spousal card may be used in:
 - Air Canada Maple Leaf Lounges
 - United Airlines Red Carpet Clubs in North America (only when travelling on flights operated by Air Canada or United Airlines)
 - Lufthansa Business Lounge in Frankfurt and Munich
 - Air Canada Arrivals Lounge in London-Heathrow
- Present the Air Canada Maple Leaf Club card at the reception of any Maple Leaf Lounge along with a confirmed same-day departing ticket for a scheduled flight operated by Air Canada, Air Canada Jazz, Air Canada code-share or Star Alliance member airlines.
- Spousal membership is defined as the legal spouse of a member or the one person (not a business partner) who has the same residential address as the member. Proof of such may be required by Air Canada at any time.

You can apply for an Air Canada Maple Leaf Club spousal card by visiting aircanada.com/mlc and completing the spousal membership section of the application form.

- Fax the completed form to 1-800-432-4552 (in Canada and the U.S.) or (514) 422-5599 (elsewhere).
- You can also request an application by e-mail at mapleleafclub@aircanada.ca.
- Be sure to indicate your Aeroplan number and your spouse's Aeroplan number.
- The card will be mailed to your spouse's address (as it appears in his/her Aeroplan profile). Please ensure that the information is up-to-date.
- Membership is valid for one year from the date of enrollment.

Air Canada Arrivals Lounge at London-Heathrow

Need to freshen up when arriving at London-Heathrow? Enjoy the facilities of the Air Canada Arrivals Lounge and get ready for the challenges ahead. While you relax, have your clothes pressed, your shoes shined, take a shower—or enjoy a continental breakfast.

The Air Canada Arrivals Lounge can be found in London-Heathrow Terminal 3:

- When arriving at London-Heathrow, proceed through customs, and then head over to the Air Canada Arrivals Lounge. Follow the sign after you exit the baggage claim area.
- Present your Air Canada Super Elite card and a confirmed same-day boarding pass from an arriving Air Canada international flight at the lounge reception.
- Bring a guest—they must also hold a confirmed same-day Air Canada boarding pass from an arriving Air Canada international flight.

Maple Leaf Lounge locations: City (Terminal)

Canada

- Calgary (Domestic/International—Concourse A)
- Edmonton (South Terminal)
- Halifax

- Montreal-Pierre Elliott Trudeau International (Domestic)
- Montreal-Pierre Elliott Trudeau International (Transborder)
- Montreal-Pierre Elliott Trudeau International (International)
- Ottawa (Domestic)
- Quebec City
- Regina
- St. John's, Nfld.
- Toronto (Domestic - Terminal 1)
- Toronto (Transborder - Terminal 1)
- Toronto (International - Terminal 1)
- Vancouver (Domestic - Pier C)
- Vancouver (Transborder - Pier E)
- Vancouver (International - Pier D)
- Winnipeg

U.S.A.

- Los Angeles (Terminal 2)

Europe

- London -Heathrow, jointly operated with SAS Business Lounge (Terminal 3)
- Paris - Charles de Gaulle (Terminal 2A)

PRIORITY BOARDING

Air Canada Super Elite members are among the first invited to board the aircraft.

You will board along with Executive Class[®], Executive First[®] and Star Alliance Gold[™] passengers. A new dedicated priority boarding lane is available for some Air Canada international flights where Executive First, Star Alliance Gold passengers and Super Elite members can board at anytime. This service is available when travelling on any fare, including Aeroplan Reward travel, on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
 - Star Alliance member airlines (where available)

AIR CANADA *essential* DUTY-FREE DISCOUNT COUPON

Why shop at the airport when you can shop from your seat?

When you've got to have it, it's essential. Air Canada's onboard duty-free shopping program, *essential*, carries more than 120 items. Plus, you earn Aeroplan Miles when you shop onboard.

The coupon included with your 2008 Air Canada Super Elite Privilege package gives you CA\$10 off your next onboard duty-free purchase of CA\$75 or more, plus 250 Bonus Aeroplan Miles.

Coupon is valid between March 1, 2008, and February 28, 2009.

Please note that the essential program is available on all international flights and selected flights between Canada and Hawaii, Mexico and the Caribbean.

Visit aircanada.com/essential or browse through the catalogue available in your onboard seat pocket for more details.

PRIORITY BAGGAGE HANDLING

A special priority tag identifies your luggage, so that it is among the first on the carousel when you arrive at your destination.

An agent at the airport will identify your luggage with a special priority tag at the check-in counter or at the **Baggage Drop-Off** position. This service is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
- Star Alliance™ member airlines —just bring your luggage to the priority check-in counter designated by the Star Alliance Gold™ symbol and an agent will identify it with a special priority tag.

Note: Priority baggage handling applies only to regular-sized baggage. Items requiring the use of the oversized baggage drop-off belt are not eligible for priority baggage handling.

STAR ALLIANCE GOLD BENEFITS

As an Air Canada Super Elite member, you are also a Star Alliance Gold™ member.

This gives you access to benefits around the world with any of the 19 Star Alliance member airlines.

- Complimentary airport departure lounge access upon presentation of your Air Canada Super Elite card and same-day confirmed departing ticket for a Star Alliance™ member airline flight
- Priority reservation waitlist
- Priority airport check-in
- Priority airport standby
- Priority boarding (where available)
- Priority baggage handling
- Extra checked baggage privileges

19 Star Alliance carriers cover the globe

With the Star Alliance network, there are over 16, 000 daily departures. That's because 19 of the leading airlines in the world came together to give you more than any one carrier could alone.

The Star Alliance member airlines are:

- Air Canada
- Air China
- Air New Zealand
- ANA
- Austrian

- Asiana Airlines
- bmi
- LOT Polish Airlines
- Lufthansa
- SAS Scandinavian Airlines
- Shanghai Airlines
- Singapore Airlines
- South African Airways
- Spanair
- SWISS
- TAP Portugal
- THAI
- UNITED
- US Airways

The Star Alliance Regional members are:

- Adria Airways
- Blue1
- Croatia Airlines

You also earn Air Canada Status Miles and Air Canada Status Flight Segments on every eligible flight you take in eligible fares on any Star Alliance member airline between January 1 and December 31, 2008, which qualify for 2009 Air Canada Top Tier status.

Star Alliance Airport Lounges

As a Star Alliance Gold member, you have complimentary access to Star Alliance airport lounges worldwide displaying the Star Alliance Gold symbol. Whenever you fly any Star Alliance member airline:

- Present your Air Canada Super Elite card and Star Alliance member airline boarding pass or confirmed ticket for a same-day departing flight to the lounge reception agent.
- You can invite one complimentary guest, who must accompany you and provide an eligible boarding pass or confirmed ticket for a same-day departing flight.
- Lounge access is subject to certain terms and conditions as well as space availability.

Visit each Star Alliance carrier's web site for lounge locations and guest policies.

THRESHOLD BONUSES

Every time you cross a new threshold level in Air Canada Status Miles, you receive exciting bonuses.

You start earning Air Canada System-Wide Upgrade Certificates at the 20,000 Air Canada Status Miles threshold level. Keep flying Air Canada and Star Alliance™ member airlines—because you will receive two Air Canada Upgrade Certificates at the threshold levels mentioned below. When you reach the 40 000, 75 000 and 120 000 Air Canada Status Mile threshold levels, you will instead receive two Air Canada *Special System-Wide* Upgrade Certificates—for even more flexible upgrade opportunities.

Take a look at the threshold levels below to see how quickly you can enjoy additional upgrade certificates

Air Canada Status Miles Threshold Level	Threshold Bonus
20,000	Two Air Canada System-Wide Upgrade Certificates
40,000	Two Air Canada Special System-Wide Upgrade Certificates*

60,000	Two Air Canada System-Wide Upgrade Certificates
75,000	Two Air Canada Special System-Wide Upgrade Certificates
90,000	Two Air Canada System-Wide Upgrade Certificates
105,000	Two Air Canada System-Wide Upgrade Certificates
120,000	Two Air Canada Special System-Wide Upgrade Certificates
135,000	Two Air Canada System-Wide Upgrade Certificates
150,000	Two Air Canada System-Wide Upgrade Certificates and choice of exclusive gift
165,000	Two Air Canada Special System-Wide Upgrade Certificates
180,000	Two Air Canada System-Wide Upgrade Certificates
195,000	Two Air Canada Special System-Wide Upgrade Certificates
200,000	Exclusive gift choice
210,000	Two Air Canada System-Wide Upgrade Certificates
225,000	Two Air Canada Special System-Wide Upgrade Certificates
240,000	Two Air Canada System-Wide Upgrade Certificates
250,000	Exclusive gift choice
255,000	Two Air Canada Special System-Wide Upgrade Certificates
270,000	Two Air Canada System-Wide Upgrade Certificates
285,000	Two Air Canada Special System-Wide Upgrade Certificates
300,000	Two Air Canada System-Wide Upgrade Certificates and choice of exclusive gift
315,000	Two Air Canada Special System-Wide Upgrade Certificates
330,000	Two Air Canada System-Wide Upgrade Certificates
345,000	Two Air Canada Special System-Wide Upgrade Certificates
360,000	Two Air Canada System-Wide Upgrade Certificates

Upgrade certificates are valid for travel until **February 28, 2009**.

* This threshold bonus only applies to Air Canada Super Elite members. Air Canada Elite members will instead receive two Air Canada System-Wide Upgrade Certificates.

AIR CANADA & AEROPLAN PARTNER OFFERS

Air Canada and Aeroplan Partner offers and special promotions will be available from time to time throughout the year—tailored to meet the special needs of Air Canada Super Elite members.

We'll be contacting you via e-mail over the next 12 months to announce great offers that will enhance your travel experience—so you can take full advantage of them right away.

GUARANTEED RESERVATIONS FOR FULL-FARE TICKETS

Air Canada Super Elite members have the exclusive Privilege of a guaranteed seat in Economy Class, even when the flight is already booked to capacity.

- To ensure a guaranteed seat in Economy Class, purchase one of the following tickets at least forty-eight hours before flight departure:

- Economy Class (Y booking class)
- Executive Class®/Executive First® (J, C or Z booking class)
- If your ticket is booked in J, C or Z booking class, ask the passenger service agent at the airport to put you on standby for an Executive Class or Executive First seat.
- Guaranteed seats are available for travel on scheduled flights operated by:
 - Air Canada
 - Air Canada Jazz
 - Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
- Extend this Privilege to one travel companion when they're travelling in the same booking class and on the same reservation as you.
- If a travel agent is making your reservations for you, ask them to call us using your Air Canada Super Elite Priority Contacts.
- The guaranteed reservations Privilege does not apply during irregular operations, where flights are cancelled or delayed for reasons beyond Air Canada's or other operators' control.



Only Air Canada offers you Select Privileges!

Air Canada Elite members choose **Select Privileges** from a range of exciting options to suit their personal preferences.

Choose **2** of the **4** Select Privileges below:

- **2,500 Air Canada Status Mile Bonus**
- Bonus Aeroplan Miles on selected flights in 2008
- 2 Air Canada Special System-Wide Upgrade Certificates
- **4 Air Canada System-Wide Upgrade Certificates**

Choose **2** of the **3** Select Privileges below:

- 2 Air Canada System-Wide Upgrade Certificates
- **4 Air Canada North America Upgrade Certificates**
- **4 Maple Leaf/Arrivals Lounge One Time Guest Passes**

Choose **1** of the **2** Select Privileges below:

- **2 Air Canada System-Wide Upgrade Certificates for eligible *Flight Pass* activities**
- 1,250 Air Canada Status Mile Bonus for eligible *Flight Pass* activities

If you do not make your online choices at aeroplan.com by specified date, you will be awarded the Select Privileges indicated in **bold**. † No changes will be permitted once Select Privileges have been chosen or awarded by default.



2,500 AIR CANADA STATUS MILE BONUS

Receive a bonus of 2,500 Air Canada Status Miles, which qualify for 2009 Air Canada Top Tier status.

This Select Privilege is not cumulative. Members who are awarded Air Canada Elite status after March 1, 2008, and previously received a 2008 Select Privilege with a Status Mile bonus will have the amount of Status Miles removed from their account.

BONUS AEROPLAN MILES ON SELECTED FLIGHTS IN 2008

Earn 50% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by Air Canada and Air Canada Jazz in 2008.*

Earn 25% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by ANA, bmi, Lufthansa and SWISS in 2008.

Mileage bonus applies to Aeroplan Miles earned for distance flown only. Mileage bonus does not apply to any other mileage accumulation including class of service bonus and other promotions. Bonus Aeroplan Miles are not Air Canada Status Miles and do not qualify for Air Canada Top Tier status.

This Privilege only applies as of the date the Elite status is awarded. Members who are awarded Air Canada Elite status after March 1, 2008, will not be awarded Bonus Aeroplan Miles for flights taken prior to achieving Elite status.

* Not applicable to flights taken in conjunction with an Unlimited Flight Pass or flights with Tango fares when members selected the option not to earn Aeroplan Miles.

AIR CANADA SPECIAL SYSTEM-WIDE UPGRADE CERTIFICATES

Use Air Canada Special System-Wide Upgrade Certificates to enjoy the comfort and extra space of Executive Class® or Executive First®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Elite member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada or between Canada and Antigua, Bahamas, Barbados, Bermuda, France, Havana, Ireland, Israel, Italy, Jamaica, Mexico City, St. Lucia, Trinidad, the U.S. (including Hawaii), the U.K. and Venezuela with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Elite
Latitude, Latitude Plus	Y, M, U	Anytime
Leisure, Rest and Relax, Tango Plus	B, H, V, Q, L, A, S	Within 4 days

All other Air Canada destinations excluding destinations above:

Eligible Booking Classes*	Upgrade Request Elite
Y, M, U	Anytime
B, H, V, Q, L	Within 4 days

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.comTM to enjoy the comfort and extra space of Executive First/Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

AIR CANADA SYSTEM-WIDE UPGRADE CERTIFICATES

Use Air Canada System-Wide Upgrade Certificates to enjoy the comfort and extra space of Executive Class® or Executive First®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Elite member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada, between Canada the U.S. and between Canada and any international destination with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Elite
Latitude, Latitude Plus	Y, M, U	Anytime

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.comTM to enjoy the comfort and extra space of Executive First/Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

AIR CANADA NORTH AMERICA UPGRADE CERTIFICATES

Use Air Canada North America Upgrade Certificates to enjoy the comfort and extra space of Executive Class®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Elite member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada or between Canada the continental U.S. with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Elite
Latitude	Y, M, U	Anytime

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.comTM to enjoy the comfort and extra space of Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

MAPLE LEAF/ARRIVALS LOUNGE ONE-TIME GUEST PASSES

Share a little bit of the Air Canada Elite experience and offer a family member, friend or colleague the comfort of Air Canada's Maple Leaf™ Lounge.

- Access to an Air Canada Maple Leaf Lounge is valid in conjunction with a confirmed same-day departing ticket for any flight operated by:
 - Air Canada
 - Air Canada Jazz
- Access to the Air Canada Arrivals Lounge at London-Heathrow is valid in conjunction with a confirmed same-day boarding pass from an arriving Air Canada international flight.
- Guest passes are subject to space availability and are not valid for other Star Alliance™ airport lounges or affiliated lounges operated by other carriers.

Guest passes expire **February 28, 2009**.

AIR CANADA SYSTEM-WIDE UPGRADE CERTIFICATES FOR *ELIGIBLE FLIGHT PASS* ACTIVITIES†

Receive two 2008 Air Canada System-Wide Upgrade Certificates for every eligible *Flight Pass** of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

OR

Receive two 2008 Air Canada System-Wide Upgrade Certificates after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

OR

Receive two 2008 Air Canada System-Wide Upgrade Certificates per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

This Privilege only applies as of the date the Elite status is awarded. Members who are awarded Air Canada Elite status after March 1, 2008, will not receive upgrade certificates for *Flight Pass* purchases made prior to achieving 2008 Elite status.

* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.

1,250 AIR CANADA STATUS MILE BONUS FOR *ELIGIBLE FLIGHT PASS* ACTIVITIES†

Receive a bonus of 1,250 Air Canada Status Miles for every eligible *Flight Pass** of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

OR

Receive a bonus of 1,250 Air Canada Status Miles after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

OR

Receive a bonus of 1,250 Air Canada Status Miles per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

The 1,250 Air Canada Status Miles qualify for 2009 Air Canada Top Tier status.

This Privilege only applies as of the date the Elite status is awarded. Members who are awarded Air Canada Elite status after March 1, 2008, will not receive Status Miles bonus for *Flight Pass* purchases made prior to achieving Elite status.

* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.



Enjoy the full range of Privileges Air Canada Elite status offers you. Be at the front of the line with priority phone numbers and airport check-in, and enjoy preferred seat selection and threshold bonuses. Enjoy these Privileges and so many more.

PERSONALIZED AIR CANADA ELITE CARD

When you fly Air Canada or any Star Alliance™ member airline, your Air Canada Elite card gives you priority access and exclusive Privileges.

Your Air Canada Elite card gives you access to these Privileges:

- Over 25 Air Canada services, including Air Canada Maple Leaf™ Lounge access,* and other priority privileges.
- Assistance wherever you are in the world—with just one phone call using the numbers found right on your card.

We have also made your card easier to use. It's been designed to stay on top of the latest technology—use it at Air Canada's Self-service Check-in kiosks, available at airports system-wide.

Use your card. Show your card. It's your entry to a world of Elite service.

* You must present your Air Canada Elite card, along with a confirmed same-day ticket for an eligible flight, to enter the Maple Leaf Lounge.

PERSONALIZED AIR CANADA ELITE LUGGAGE TAGS

Make sure your luggage will be among the first on the carousel when you arrive at your destination.

Your Air Canada Elite luggage tags* identify your bags as the property of an Air Canada Elite member.

* Luggage tags are not membership cards and do not entitle their holders to Air Canada Elite Privileges.

AIR CANADA ELITE PRIORITY CONTACTS

Call us using your Air Canada Elite Priority Contacts for priority access to our agents.

Our agents are on hand to provide you with a variety of services:

- Booking Aeroplan Reward travel (A reward booking fee of CA\$30 per ticket applies)
- Answering questions you may have about the Air Canada Top Tier program or your Aeroplan membership

Login and view a complete list of the Elite contact information in your exclusive Air Canada Top Tier section.

SPECIAL ACCESS TO AEROPLAN REWARD SEATS

Air Canada Elite members have access to unsold seats in Economy Class.

Reserve an Aeroplan Reward seat whenever you want — even when seats allocated for Aeroplan ClassicFlight™ Rewards are already completely booked. Whenever possible, your Aeroplan Reward reservation will be confirmed immediately.

- Double the Miles are required for ClassicFlight Rewards on all routes, except:
 - between Canada or the Continental U.S.A. and Europe (100,000 Aeroplan Miles required);
 - between Canada or the Continental U.S.A. and Asia, Tel-Aviv and Australia (130,000 Aeroplan Miles required)

This applies on all scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
- The 2008 *Special Access to Aeroplan Reward Seats* Privilege is applicable to reward bookings made during the 2008 Privilege period: from March 1, 2008, to February 28, 2009.
- Eligible changes made to reward bookings using the 2008 *Special Access to Aeroplan Reward Seats* Privilege are only permitted until February 28, 2009.
- A CA\$30 booking fee applies per Aeroplan Reward ticket booked through the Aeroplan Contact Centre.

PRIORITY RESERVATION WAITLIST

As an Air Canada Elite member, you can ask to be put on the priority waitlist if you want a seat on a flight that is already booked to capacity.

Should someone cancel and a seat becomes available prior to the flight departure date, you will have top priority after Air Canada Super Elite members when available seats are assigned.

- Available on all fares that offer the waitlisting option.
- Eligible during normal operations on scheduled flights operated by:
 - Air Canada
 - Air Canada Jazz
 - Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
 - Star Alliance™ member airlines

Waitlisting does not apply to Aeroplan Reward travel.

PREFERRED SEAT SELECTION

You can request your preferred seat in Economy Class at the time of reservation.

This service is available when travelling on most fares, * including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

* A fee applies to Tango fares.

PRIORITY AIRPORT CHECK-IN

Present your Air Canada Elite card for Priority Airport Check-In at Air Canada Executive Class®/ Executive First® counters and spend less time in line.

This service is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
- Star Alliance™ member airlines—just present your Air Canada Elite card at the business class or priority check-in counter designated by the Star Alliance Gold™ symbol at airports where this service is offered.

Web Check-in is available 24 hours prior to departure at aircanada.com for Air Canada and Air Canada Jazz flights departing Canada to anywhere in the world—and to Canada from 18 U.S. cities and major international cities. If you have baggage to check, drop it off at the **Web Bag Drop-Off** position.

Mobile Check-in is now offered for Air Canada and Air Canada Jazz flights using your mobile device - cell phone, blackberry or TREQ. Log on to mobile.aircanada.com using your mobile device. Complete your check-in on your mobile phone. At the airport, direct yourself to a Self-service kiosk (where available), or see an agent at the Air Canada counter to print your boarding pass.

You can also use Air Canada's **Self-service Check-in kiosks**, available at airports system-wide. Most kiosks are now equipped with passport readers to speed up check-in for U.S. passengers travelling on international flights. You can even make changes to your itinerary and pay the applicable fees through the kiosk. If you have baggage to check, drop it off at the **Baggage Drop-Off** position.

PRIORITY AIRPORT STANDBY

Ask an agent at the airport to put you on standby for an earlier flight. As an Air Canada Elite member, you'll receive priority after Air Canada Super Elite members as seats become available.

Your fare and destination—for either a purchased ticket or an Aeroplan Reward ticket for same-day travel—must permit standby, during normal operations, for a scheduled flight operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

As a Star Alliance Gold™ member, you're also entitled to priority airport standby on all scheduled flights operated by a Star Alliance™ member airline during normal operations. Certain fare restrictions apply. Aeroplan Reward tickets are not eligible. Contact each Star Alliance carrier separately for details.

EXTRA CHECKED BAGGAGE ALLOWANCE

Check up to four standard pieces of luggage—at no extra charge.

Each piece must weigh less than 70 lbs (32 kg). The total weight of all bags must not exceed 200 lbs (92 kg). This Privilege is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz

Furthermore, when flying on any scheduled flight operated by a Star Alliance™ member airline during normal operations, you can bring either an additional 20 kg of luggage or one extra bag (for a total of three bags), depending on the carrier and route (one extra bag applies primarily on flights between North and South America). Please contact each Star Alliance carrier separately for details on their baggage policy.

COMPLIMENTARY MAPLE LEAF LOUNGE ACCESS

Come in and enjoy the relaxing ambiance of the Air Canada Maple Leaf™ Lounges.

Sit back and enjoy complimentary beverages, snacks, magazines, newspapers and television - in this oasis of comfort and peace in the middle of your hectic world. Or, you may decide to stay connected to your business day with services and equipment provided by American Express, Bell, BMW, Hewlett-Packard, Lenovo, Palm and Sony.

Present your Air Canada Elite card to access:

- Air Canada Maple Leaf Lounges
- Air Canada Arrivals Lounge in London-Heathrow
- Star Alliance™ airport lounges available to Star Alliance™ Gold cardholders

You must present your Air Canada Elite card at the lounge reception to enter the Maple Leaf Lounge, along with a confirmed same-day ticket for a scheduled flight operated by Air Canada, Air Canada Jazz, Air Canada code-share flight or Star Alliance member airlines.

Maple Leaf Lounge access for family and guests

Invite your spouse, dependant children or guest to enjoy the Maple Leaf Lounge when they are travelling with you.

- Your immediate family members always enjoy complimentary Maple Leaf Lounge access when travelling with you.
- Your first guest, whether a family member or not, has complimentary lounge access. You may purchase access for subsequent guests at the lounge for CA\$15 (before 11 a.m.) and CA\$25 (after 11 a.m.) per visit, per lounge location.
- Guests must enter the lounge with you unless they're using a Maple Leaf Lounge One-Time Guest Pass.
- Guest privileges are subject to lounge terms and conditions as well as space availability.
- Anyone entering the Maple Leaf Lounge under the age of majority must be accompanied by an adult.
- Guests must have a confirmed same-day departing ticket (although it need not be the same flight as yours) for any scheduled flight on:
 - Air Canada
 - Air Canada Jazz
 - Air Canada code-share flights
 - Star Alliance member airlines

Purchase an annual Air Canada Maple Leaf Club membership for your spouse

Your spouse can enjoy the convenience and comfort of the Air Canada Maple Leaf Lounge, including Priority Airport Check-In—even when you're not there.

The annual spousal membership fee is only CA\$199

- The Air Canada Maple Leaf Club spousal card may be used in:
 - Air Canada Maple Leaf Lounges
 - United Airlines Red Carpet Clubs in North America (only when travelling on flights operated by Air Canada or United Airlines)
 - Lufthansa Business Lounge in Frankfurt and Munich
 - Air Canada Arrivals Lounge in London-Heathrow

- Present the Air Canada Maple Leaf Club card at the reception of any Maple Leaf Lounge along with a confirmed same-day departing ticket for a scheduled flight operated by Air Canada, Air Canada Jazz, Air Canada code-share or Star Alliance member airlines.
- Spousal membership is defined as the legal spouse of a member or the one person (not a business partner) who has the same residential address as the member. Proof of such may be required by Air Canada at any time.

You can apply for an Air Canada Maple Leaf Club spousal card by visiting aircanada.com/mlc and completing the spousal membership section of the application form.

- Fax the completed form to 1-800-432-4552 (in Canada and the U.S.) or (514) 422-5599 (elsewhere).
- You can also request an application by e-mail at mapleleafclub@aircanada.ca.
- Be sure to indicate your Aeroplan number and your spouse's Aeroplan number.
- The card will be mailed to your spouse's address (as it appears in his/her Aeroplan profile). Please ensure that the information is up-to-date.
- Membership is valid for one year from the date of enrollment.

Air Canada Arrivals Lounge at London-Heathrow

Need to freshen up when arriving at London-Heathrow? Enjoy the facilities of the Air Canada Arrivals Lounge and get ready for the challenges ahead. While you relax, have your clothes pressed, your shoes shined, take a shower—or enjoy a continental breakfast.

The Air Canada Arrivals Lounge can be found in London-Heathrow Terminal 3:

- When arriving at London-Heathrow, proceed through customs, and then head over to the Air Canada Arrivals Lounge. Follow the sign after you exit the baggage claim area.
- Present your Air Canada Elite card and a confirmed same-day boarding pass from an arriving Air Canada international flight at the lounge reception.
- Bring a guest—they must also hold a confirmed same-day Air Canada boarding pass from an arriving Air Canada international flight.

Maple Leaf Lounge locations: City (Terminal)

Canada

- Calgary (Domestic/International—Concourse A)
- Edmonton (South Terminal)
- Halifax
- Montreal-Pierre Elliott Trudeau International (Domestic)
- Montreal-Pierre Elliott Trudeau International (Transborder)
- Montreal-Pierre Elliott Trudeau International (International)
- Ottawa (Domestic)
- Quebec City
- Regina
- St. John's, Nfld.
- Toronto (Domestic - Terminal 1)
- Toronto (Transborder - Terminal 1)
- Toronto (International - Terminal 1)
- Vancouver (Domestic - Pier C)
- Vancouver (Transborder - Pier E)
- Vancouver (International - Pier D)
- Winnipeg

U.S.A.

- Los Angeles (Terminal 2)

Europe

- London -Heathrow, jointly operated with SAS Business Lounge (Terminal 3)
- Paris - Charles de Gaulle (Terminal 2A)

PRIORITY BOARDING

Air Canada Elite members are among the first invited to board the aircraft.

You will board along with Executive Class[®], Executive First[®] and Star Alliance Gold[™] passengers. A new dedicated priority boarding lane is available for some Air Canada international flights where Executive First, Star Alliance Gold passengers, Super Elite and Elite members can board at anytime. This service is available when travelling on any fare, including Aeroplan Reward travel, on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
 - Star Alliance member airlines (where available)

AIR CANADA *essential* DUTY-FREE DISCOUNT COUPON

Why shop at the airport when you can shop from your seat?

When you've got to have it, it's essential. Air Canada's onboard duty-free shopping program, *essential*, carries more than 120 items. Plus, you earn Aeroplan Miles when you shop onboard.

The coupon included with your 2008 Air Canada Elite Privilege package gives you CA\$10 off your next onboard duty-free purchase of CA\$75 or more, plus 250 Bonus Aeroplan Miles.

Coupon is valid between March 1, 2008, and February 28, 2009.

Please note that the essential program is available on all international flights and selected flights between Canada and Hawaii, Mexico and the Caribbean.

Visit aircanada.com/essential or browse through the catalogue available in your onboard seat pocket for more details.

PRIORITY BAGGAGE HANDLING

A special priority tag identifies your luggage, so that it is among the first on the carousel when you arrive at your destination.

An agent at the airport will identify your luggage with a special priority tag at the check-in counter or at the **Baggage Drop-Off** position. This service is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

- Star Alliance™ member airlines —just bring your luggage to the priority check-in counter designated by the Star Alliance Gold™ symbol and an agent will identify it with a special priority tag.

Note: Priority baggage handling applies only to regular-sized baggage. Items requiring the use of the oversized baggage drop-off belt are not eligible for priority baggage handling.

STAR ALLIANCE GOLD BENEFITS

As an Air Canada Elite member, you are also a Star Alliance Gold™ member.

This gives you access to benefits around the world with any of the 19 Star Alliance member airlines.

- Complimentary airport departure lounge access upon presentation of your Air Canada Elite card and same-day confirmed departing ticket for a Star Alliance™ member airline flight
- Priority reservation waitlist
- Priority airport check-in
- Priority airport standby
- Priority boarding (where available)
- Priority baggage handling
- Extra checked baggage privileges

19 Star Alliance carriers cover the globe

With the Star Alliance network, there are over 16, 000 daily departures. That's because 19 of the leading airlines in the world came together to give you more than any one carrier could alone.

The Star Alliance member airlines are:

- Air Canada
- Air China
- Air New Zealand
- ANA
- Austrian
- Asiana Airlines
- bmi
- LOT Polish Airlines
- Lufthansa
- SAS Scandinavian Airlines
- Shanghai Airlines
- Singapore Airlines
- South African Airways
- Spanair
- SWISS
- TAP Portugal
- THAI
- UNITED
- US Airways

The Star Alliance Regional members are:

- Adria Airways

- Blue1
- Croatia Airlines

You also earn Air Canada Status Miles and Air Canada Status Flight Segments on every eligible flight you take in eligible fares on any Star Alliance member airline between January 1 and December 31, 2008, which qualify for 2009 Air Canada Top Tier status.

Star Alliance Airport Lounges

As a Star Alliance Gold member, you have complimentary access to Star Alliance airport lounges worldwide displaying the Star Alliance Gold symbol. Whenever you fly any Star Alliance member airline:

- Present your Air Canada Elite card and Star Alliance member airline boarding pass or confirmed ticket for a same-day departing flight to the lounge reception agent.
- You can invite one complimentary guest, who must accompany you and provide an eligible boarding pass or confirmed ticket for a same-day departing flight.
- Lounge access is subject to certain terms and conditions as well as space availability.

Visit each Star Alliance carrier's web site for lounge locations and guest policies.

THRESHOLD BONUSES

Every time you cross a new threshold level in Air Canada Status Miles, you receive exciting bonuses.

You start earning Air Canada System-Wide Upgrade Certificates at the 20,000 Air Canada Status Miles threshold level. Keep flying Air Canada and Star Alliance™ member airlines—because you will receive two Air Canada Upgrade Certificates at the threshold levels mentioned below. When you reach the 75 000 Air Canada Status Mile threshold level, you will instead receive two Air Canada *Special System-Wide* Upgrade Certificates—for even more flexible upgrade opportunities.

Take a look at the threshold levels below to see how quickly you can enjoy additional upgrade certificates.

Air Canada Status Miles Threshold Level	Threshold Bonus
20,000	Two Air Canada System-Wide Upgrade Certificates
40,000	Two Air Canada System-Wide Upgrade Certificates
60,000	Two Air Canada System-Wide Upgrade Certificates
75,000	Two Air Canada Special System-Wide Upgrade Certificates
90,000	Two Air Canada System-Wide Upgrade Certificates

Upgrade certificates are valid for travel until **February 28, 2009**.

AIR CANADA & AEROPLAN PARTNER OFFERS

Air Canada and Aeroplan Partner offers and special promotions will be available from time to time throughout the year—tailored to meet the special needs of Air Canada Elite members.

We'll be contacting you via e-mail over the next 12 months to announce great offers that will enhance your travel experience—so you can take full advantage of them right away.

EARLY 2009 AIR CANADA SUPER ELITE RECOGNITION

Top Tier status makes travel so much more convenient and comfortable. Now you have an opportunity to receive even more of it... sooner.

- If you qualify for 2009 Air Canada Super Elite status before October 15, 2008*, you will be awarded 2008 Air Canada Super Elite status immediately.

- You will be contacted via e-mail to allow you to choose your exclusive 2008 Air Canada Super Elite Select Privileges, which will subsequently arrive by mail.
- You will enjoy Air Canada Super Elite status for the remainder of the 2008 privilege period.
- You will receive e-mail notification that you will also enjoy 2009 Air Canada Super Elite status.

* Please ensure that all your 2008 status flights have been credited to your Aeroplan account by this date.

The Select Privilege with an Air Canada Status Mile bonus is not cumulative. Members who are awarded Air Canada Super Elite status after March 1, 2008, and previously received a 2008 Select Privilege with a Status Mile bonus, will have the amount of Status Miles removed from their account.



Only Air Canada offers you Select Privileges!

Air Canada Prestige members choose **Select Privileges** from a range of exciting options to suit their personal preferences.

Choose **3** of the **5** Select Privileges below:

- **1,500 Air Canada Status Mile Bonus**
- Bonus Aeroplan Miles on selected flights in 2008
- 2 Air Canada System-Wide Upgrade Certificates
- **4 Air Canada North America Upgrade Certificates**
- **3 Maple Leaf/Arrivals Lounge One Time Guest Passes**

Choose **1** of the **2** Select Privileges below:

- **2 Air Canada North America Upgrade Certificates for eligible *Flight Pass* activities**
- 750 Air Canada Status Mile Bonus for eligible *Flight Pass* activities

If you do not make your online choices at aeroplan.com by specified date, you will be awarded the Select Privileges indicated in **bold**. † No changes will be permitted once Select Privileges have been chosen or awarded by default.



1,500 AIR CANADA STATUS MILE BONUS

Receive a bonus of 1,500 Air Canada Status Miles, which qualify for 2009 Air Canada Top Tier status.

BONUS AEROPLAN MILES ON SELECTED FLIGHTS IN 2008

Earn 25% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by Air Canada and Air Canada Jazz in 2008*

Earn 25% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by ANA, bmi, Lufthansa and SWISS in 2008.

Mileage bonus applies to Aeroplan Miles earned for distance flown only. Mileage bonus does not apply to any other mileage accumulation including class of service bonus and other promotions. Bonus Aeroplan Miles are not Air Canada Status Miles and do not qualify for Air Canada Top Tier status.

This Privilege only applies as of the date the Prestige status is awarded. Members who are awarded Air Canada Prestige status after March 1, 2008, will not be awarded Bonus Aeroplan Miles for flights taken prior to achieving Prestige status.

* Not applicable to flights taken in conjunction with an Unlimited Flight Pass or flights with Tango fares when members selected the option not to earn Aeroplan Miles.

AIR CANADA SYSTEM-WIDE UPGRADE CERTIFICATES

Use Air Canada System-Wide Upgrade Certificates to enjoy the comfort and extra space of Executive Class® or Executive First®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Prestige member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada, between Canada the U.S. and between Canada and any international destination with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Prestige
Latitude, Latitude Plus	Y, M, U	Anytime

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.com™ to enjoy the comfort and extra space of Executive First/Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

AIR CANADA NORTH AMERICA UPGRADE CERTIFICATES

Use Air Canada North America Upgrade Certificates to enjoy the comfort and extra space of Executive Class®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Prestige member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

Validity

Valid for travel within Canada or between Canada the continental U.S. with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Prestige
Latitude	Y, M, U	Anytime

* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

Request your upgrade reservations online

You can easily request your upgrade reservations* online at aircanada.comTM to enjoy the comfort and extra space of Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit aircanada.com.

MAPLE LEAF/ARRIVALS LOUNGE ONE-TIME GUEST PASSES

Share a little bit of the Air Canada Prestige experience and offer a family member, friend or colleague the comfort of Air Canada's Maple Leaf TM Lounge.

- Access to an Air Canada Maple Leaf Lounge is valid in conjunction with a confirmed same-day departing ticket for any flight operated by:
 - Air Canada
 - Air Canada Jazz
- Access to the Air Canada Arrivals Lounge at London-Heathrow is valid in conjunction with a confirmed same-day boarding pass from an arriving Air Canada international flight.
- Guest passes are subject to space availability and are not valid for other Star AllianceTM airport lounges or affiliated lounges operated by other carriers.

Guest passes expire **February 28, 2009**.

AIR CANADA NORTH AMERICA UPGRADE CERTIFICATES FOR *ELIGIBLE FLIGHT PASS* ACTIVITIES†

Receive two 2008 Air Canada North America Upgrade Certificates for every eligible *Flight Pass** of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

OR

Receive two 2008 Air Canada North America Upgrade Certificates after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

OR

Receive two 2008 Air Canada North America Upgrade Certificates per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

This Privilege only applies as of the date the Prestige status is awarded. Members who are awarded Air Canada Prestige status after March 1, 2008, will not receive upgrade certificates for *Flight Pass* purchases made prior to achieving 2008 Prestige status.

* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.

750 AIR CANADA STATUS MILE BONUS FOR *ELIGIBLE FLIGHT PASS* ACTIVITIES†

Receive a bonus of 750 Air Canada Status Miles for every eligible *Flight Pass** of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

OR

Receive a bonus of 750 Air Canada Status Miles after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

OR

Receive a bonus of 750 Air Canada Status Miles per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

The 750 Air Canada Status Miles qualify for 2009 Air Canada Top Tier status.

This Privilege only applies as of the date the Prestige status is awarded. Members who are awarded Air Canada Prestige status after March 1, 2008, will not receive Status Miles bonus for *Flight Pass* purchases made prior to achieving Prestige status.

* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.



Enjoy the full range of Privileges Air Canada Prestige status offers you. Be at the front of the line with priority phone numbers and airport check-in, and enjoy preferred seat selection and threshold bonuses. Enjoy these Privileges and so many more.

PERSONALIZED AIR CANADA PRESTIGE CARD

When you fly Air Canada or any Star Alliance™ member airline, your Air Canada Prestige card gives you priority access and exclusive Privileges.

Your Air Canada Prestige card gives you access to these Privileges:

- A variety of Air Canada services and priority privileges.
- Assistance wherever you are in the world—with just one phone call using the numbers found right on your card.

We have also made your card easier to use. It's been designed to stay on top of the latest technology—use it at Air Canada's Self-service Check-in kiosks, available at airports system-wide.

Use your card. Show your card. It's your entry to a world of Prestige service.

AIR CANADA PRESTIGE PRIORITY CONTACTS

Call us using your Air Canada Prestige Priority Contacts for priority access to our agents.

Our agents are on hand to provide you with a variety of services:

- Booking Aeroplan Reward travel (A reward booking fee of CA\$30 per ticket applies)
- Answering questions you may have about the Air Canada Top Tier program or your Aeroplan membership

Login and view a complete list of the Prestige contact information in your exclusive Air Canada Top Tier section.

PRIORITY RESERVATION WAITLIST

As an Air Canada Prestige member, you can ask to be put on the priority waitlist if you want a seat on a flight that is already booked to capacity.

Should someone cancel and a seat becomes available prior to the flight departure date, you will have top priority after Air Canada Super Elite and Elite members when available seats are assigned.

- Available on all fares that offer the waitlisting option.

- Eligible during normal operations on scheduled flights operated by:
 - Air Canada
 - Air Canada Jazz
 - Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air
 - Star Alliance™ member airlines

Waitlisting does not apply to Aeroplan Reward travel.

PREFERRED SEAT SELECTION

You can request your preferred seat in Economy Class at the time of reservation.

This service is available when travelling on most fares,* including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian Limited (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

* A fee applies to Tango fares.

PRIORITY AIRPORT CHECK-IN

Present your Air Canada Prestige card for Priority Airport Check-In at Air Canada Executive Class®/ Executive First® counters and spend less time in line.

This service is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

Web Check-in is available 24 hours prior to departure at aircanada.com for Air Canada and Air Canada Jazz flights departing Canada to anywhere in the world—and to Canada from 18 U.S. cities and major international cities. If you have baggage to check, drop it off at the **Web Bag Drop-Off** position.

Mobile Check-in is now offered for Air Canada and Air Canada Jazz flights using your mobile device - cell phone, blackberry or TREO. Log on to mobile.aircanada.com using your mobile device. Complete your check-in on your mobile phone. At the airport, direct yourself to a Self-service kiosk (where available), or see an agent at the Air Canada counter to print your boarding pass.

You can also use Air Canada's **Self-service Check-in kiosks**, available at airports system-wide. Most kiosks are now equipped with passport readers to speed up check-in for U.S. passengers travelling on international flights. You can even make changes to your itinerary and pay the applicable fees through the kiosk. If you have baggage to check, drop it off at the **Baggage Drop-Off** position.

PRIORITY AIRPORT STANDBY

Ask an agent at the airport to put you on standby for an earlier flight. As an Air Canada Prestige member, you'll receive priority after Air Canada Super Elite and Elite members as seats become available.

Your fare and destination—for either a purchased ticket or an Aeroplan Reward ticket for same-day travel—must permit standby, during normal operations, for a scheduled flight operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
 - Air Georgian (doing business as Air Alliance)
 - Exploits Valley Air Services LTD
 - Central Mountain Air

As a Star Alliance Silver™ member, you're also entitled to priority airport standby on all scheduled flights operated by Star Alliance™ member airlines during normal operations. Certain fare restrictions apply. Aeroplan Reward tickets are not eligible. Contact each Star Alliance carrier separately for details.

AIR CANADA MAPLE LEAF CLUB MEMBERSHIP FOR \$398.99

Enjoy the comfort and serenity of Maple Leaf™ Lounges with an Air Canada Maple Leaf Club Card.

For an annual membership fee of CA\$398.99 (including taxes), you can access Air Canada's network of Maple Leaf Lounges, Air Canada's Arrivals Lounge in London Heathrow and selected affiliated lounges, plus, enjoy Priority Airport Check-In services at all Air Canada handled airports. Present your Air Canada Maple Leaf Club Card at the reception of any Maple Leaf Lounge, along with a confirmed same-day departing ticket for any Air Canada, Air Canada Jazz, Air Canada code-share or Star Alliance™ member airline flight.

Visit aircanada.com/mlc for more information on the Maple Leaf Club and download the application form.

- Fax the completed form to 1-800-432-4552 (in Canada and the U.S.) or (514) 422-5599 (elsewhere).
- You can also request an application form by e-mail at mapleleafclub@aircanada.ca
- Be sure to indicate your Aeroplan number.
- The card will be mailed to your address (as it appears in your Aeroplan profile). Please ensure that the information is up-to-date.
- Membership is valid for one year from the date of enrollment.

AIR CANADA *essential* DUTY-FREE DISCOUNT COUPON

Why shop at the airport when you can shop from your seat?

When you've got to have it, it's essential. Air Canada's onboard duty-free shopping program, *essential*, carries more than 120 items. Plus, you earn Aeroplan Miles when you shop onboard.

The coupon included with your 2008 Air Canada Prestige Privilege package gives you CA\$10 off your next onboard duty-free purchase of CA\$75 or more, plus 250 Bonus Aeroplan Miles.

Coupon is valid between March 1, 2008, and February 28, 2009.

Please note that the essential program is available on all international flights and selected flights between Canada and Hawaii, Mexico and the Caribbean.

Visit aircanada.com/essential or browse through the catalogue available in your onboard seat pocket for more details.

STAR ALLIANCE SILVER BENEFITS

As an Air Canada Prestige member, you are also a Star Alliance Silver™ member.

This gives you access to benefits around the world with any of the 19 Star Alliance member airlines.

- Priority reservation waitlist
- Priority airport standby

19 Star Alliance carriers cover the globe

With the Star Alliance network, there are over 16, 000 daily departures. That's because 19 of the leading airlines in the world came together to give you more than any one carrier could alone.

The Star Alliance member airlines are:

- Air Canada
- Air China
- Air New Zealand
- ANA
- Austrian
- Asiana Airlines
- bmi
- LOT Polish Airlines
- Lufthansa
- SAS Scandinavian Airlines
- Shanghai Airlines
- Singapore Airlines
- South African Airways
- Spanair
- SWISS
- TAP Portugal
- THAI
- UNITED
- US Airways

The Star Alliance Regional members are:

- Adria Airways
- Blue1
- Croatia Airlines

You also earn Air Canada Status Miles and Air Canada Status Flight Segments on every eligible flight you take in eligible fares on any Star Alliance member airline between January 1 and December 31, 2008, which qualify for 2009 Air Canada Top Tier status.

THRESHOLD BONUSES

Every time you cross a new threshold level in Air Canada Status Miles, you receive exciting bonuses.

You start earning Air Canada System-Wide Upgrade Certificates at the 20,000 Air Canada Status Miles threshold level. Keep flying Air Canada and Star Alliance™ airlines—because you will receive two Air Canada System-Wide Upgrade Certificates when you reach the next 40 000 Air Canada Status Miles threshold level.

Upgrade certificates are valid for travel until **February 28, 2009**.

AIR CANADA & AEROPLAN PARTNER OFFERS

Air Canada and Aeroplan Partner offers and special promotions will be available from time to time throughout the year—tailored to meet the special needs of Air Canada Prestige members.

We'll be contacting you via e-mail over the next 12 months to announce great offers that will enhance your travel experience—so you can take full advantage of them right away.

EARLY 2009 AIR CANADA ELITE RECOGNITION

Top Tier status makes travel so much more convenient and comfortable. Now you have an opportunity to receive even more of it... sooner.

- If you qualify for 2009 Air Canada Elite status before October 15, 2008*, you will be awarded 2008 Air Canada Elite status immediately.
- You will be contacted via e-mail to allow you to choose your exclusive 2008 Air Canada Elite Select Privileges, which will subsequently arrive by mail.
- You will enjoy Air Canada Elite status for the remainder of the 2008 privilege period.
- You will receive e-mail notification that you will also enjoy 2009 Air Canada Elite status.

* Please ensure that all your 2008 status flights have been credited to your Aeroplan account by this date.

The Select Privilege with an Air Canada Status Mile bonus is not cumulative. Members who are awarded Air Canada Elite status after March 1, 2008, and previously received a 2008 Select Privilege with a Status Mile bonus, will have the amount of Status Miles removed from their account.

TERMS & CONDITIONS

Air Canada reserves the right to modify the terms and conditions of the Air Canada Top Tier Program at any time, including but not limited to the current year, without further notice to members. These changes may affect, without limiting the foregoing general terms and conditions: reward charts, mileage accumulation rules, the Aeroplan Reward redemption process, ticketing, periods within which mileage can be maintained or redeemed, minimum activity levels, blackout periods, reward seat allotments/allocations on any or all flights, fare eligibility for use of upgrade certificates and access to lounges. Aeroplan Rewards are subject to Aeroplan program rules and regulations. All Aeroplan fees and Aeroplan Rewards are subject to applicable taxes. Aeroplan is not responsible for the withdrawal of any partner from the program. Mileage accumulation and redemption with partners are subject to the partners' continued participation in Aeroplan. Offers are subject to availability and additional restrictions may apply. Aeroplan membership includes the member's automatic acceptance with all terms and conditions of the Aeroplan program, as defined by Aeroplan. For the complete and current terms and conditions, please visit aeroplan.com. Aeroplan Miles have no monetary value. Aeroplan Miles are non-transferable. All information included here is currently correct. Aeroplan terms and conditions apply and are subject to change without notice.

* Jazz Air Limited Partnership doing business as Air Canada Jazz.

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™ aircanada.com and Maple Leaf are Trademarks of Air Canada.

™ ClassicFlight is a Trademark of Aeroplan Limited Partnership.

™ Star Alliance Star Alliance Gold and Star Alliance Silver are Trademarks of Air Canada, Deutsche Lufthansa AG, Scandinavian Airlines System Denmark-Norway-Sweden, Thai Airways International Public Company Limited, and United Air Lines Inc.